DID YOU KNOW? “Frisch Auf” is a German phrase meaning “freshen up,” something the Kreisches and their friends may have shouted before enjoying a cold drink at their brewery.

On the family’s Frisch Auf banner, the phrase is surrounded by a wreath of oak leaves and acorns. Oak trees can easily be found around the Kreisches’ home on the bluff.

CONTINUED ON BACK
DESIGN YOUR OWN BANNER  What would your banner look like?

Design a banner you would use to invite your friends to a celebration.