CREATEING VISUAL STORIES

What is a visual story?

A visual story is a story told primarily with visual media including photographs, film, and illustrations and enhanced with text, graphics, music, or voice.

*Common elements used to explain STEM aspects in visual stories:*

- Maps
- Videos
- Cross-sections
- Research photos
- Action photos

*Common end products of visual stories:*

- Videos (such as an explainer video)
- Illustrations
- Swipe stories
- Photo essays
- Scrollytelling

Programs and software to create and share visual stories:

*Videos:* Adobe Premiere (advanced), Adobe Spark (beginner)
*Illustrations:* Adobe Photoshop or InDesign (advanced), BioRender (beginner, life sciences based), MindTheGraph (beginner)
*Swipe stories:* Instagram (beginner)
*Photo essays:* Blog platforms (beginner such as Medium to advanced such as Wordpress)
*Scrollytelling:* Adobe Spark (beginner)